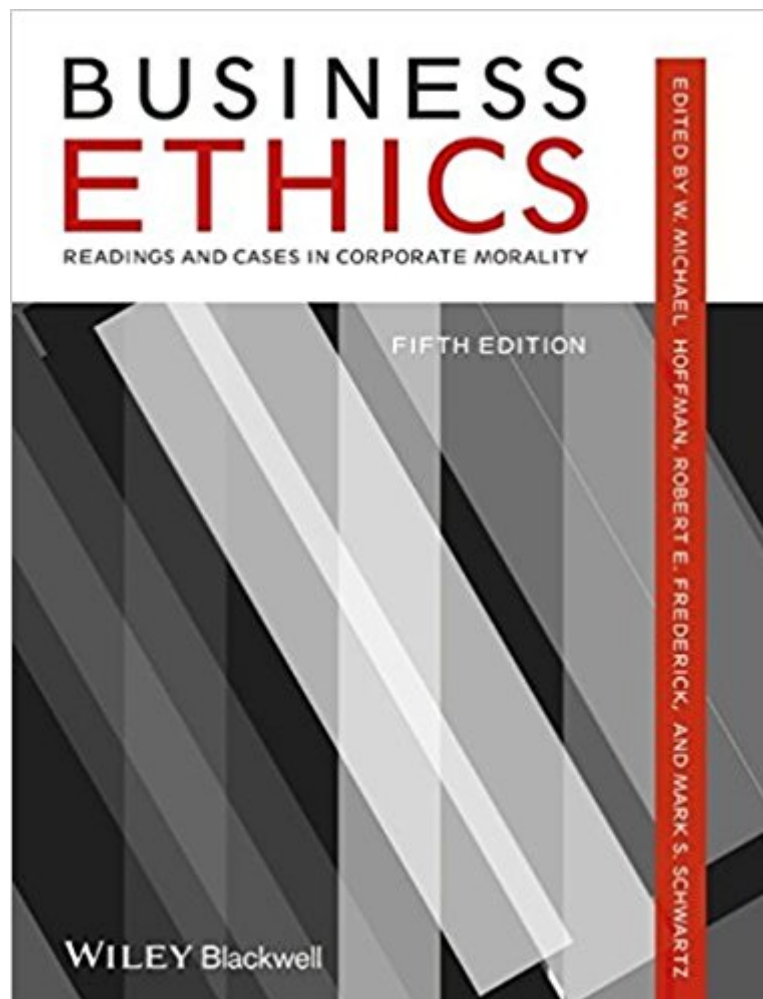




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Business Ethics: Readings And Cases In Corporate Morality



Synopsis

The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas.

Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching, writing, and conducting research in the field

Book Information

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“Masterful combination of theory and practice, classic and cutting-edge, giving us the perfect tool for preparing the next generation of business leaders.”

•Thomas I. White, Loyola Marymount University

“This new edition of Business Ethics: Readings and Cases in Corporate Morality is an interesting and unique collection of articles and cases—many of which have not appeared in other anthologies in business ethics. The cases, in particular, provide the reader with thoughtful examples that illustrate the theoretical readings.”

•Patricia H. Werhane, DePaul University

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Great compendium of the classic pieces. I'm using it as a textbook in an MBA course on compensation at a Christian university. It's not a "sit and read beginning to end" it's a "read some here and there as you build your knowledge of the issues in the social impact space"

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